

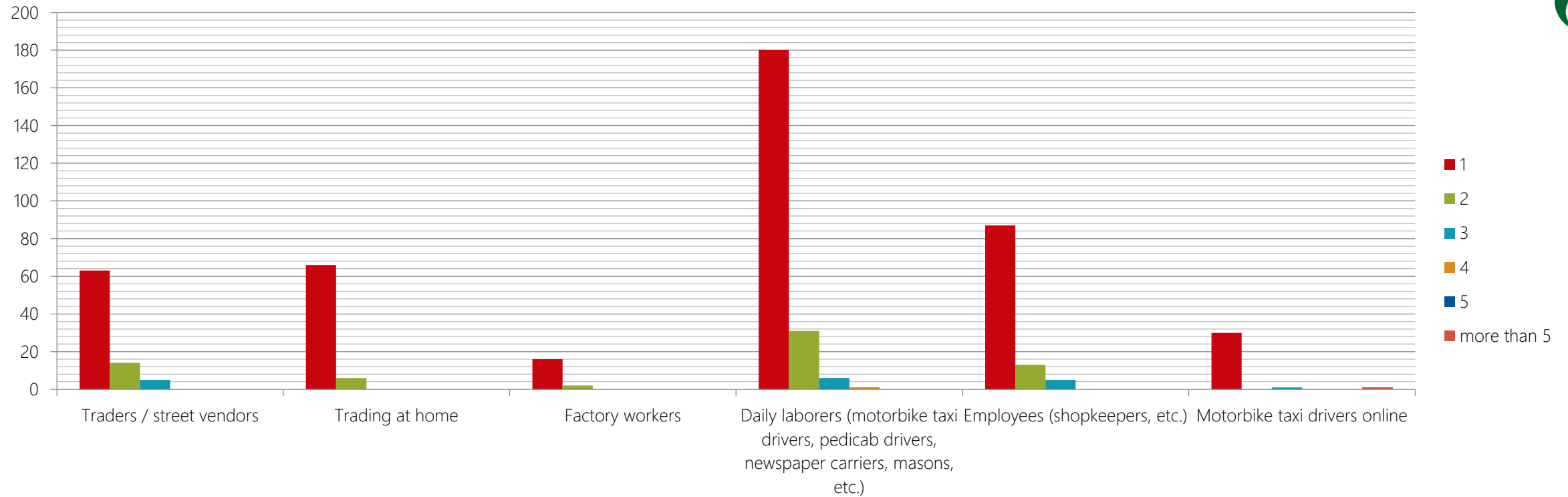
International Alliance for COVID-19 Community Response

COVID-19 PANDEMIC AND ITS ECONOMY IMPACT FOR POOR COMMUNITY

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ONLINE DRIVER

+39 PEOPLE

EMPLOYEES/WORKERS

+128 PEOPLE

DAILY WORKERS

+264 PEOPLE

TRADE AT HOME

+78 PEOPLE

FACTORY WORKERS

+20 PEOPLE

TRADERS

+106 PEOPLE



**AVERAGE OF FAMILIES
INCOME
(BEFORE COVID-19)**

**Rp. 70.637
USD 4,73**

**AVERAGE OF
FAMILIES INCOME
(DURING COVID-19)**

**Rp35.758
USD 2,4**

AVERAGE DAILY NEED

**Rp 78.468
USD 5,2**

**AVERAGE DECREASE IN
INCOME OF FAMILIES**

50,6%





HOW DOES THE COMMUNITY CAN OVERCOME THE ISSUE?

- UNDERTAKE EMERGENCY RESPONSE FOR BASIC NEEDS
- INITIATION FOR OTHER WAY TO **GET FOOD SECURITY** BY USING COMMUNITY SKILLS AND HOBBY (mutual business, vegetables farming, fish farming, etc)
- **MUTUAL BUSSINESS COOPERATIVE** (Producing Ginger Product As A Local Knowledge Revitalization And For New Possibility Income)
- BUILD **RELATION WITH RURAL SECTOR**
- **CUT OFF THE LONG-PROCESS** OF BASIC NEED STOCK DISTRIBUTION (for obtaining lower price)





SUPPORT FOR
DEVELOPING SKILL

FINANCIAL CAPITAL

(334 RESPONDENT)

NETWORKING

(65 RESPONDENT)

TRAINING

(147 RESPONDENT)

96

PEOPLE

PLANTING

45

PEOPLE

SEWING

234

PEOPLE

COOKING

63

PEOPLE

OTHERS

1. BUILDER/MANSON
2. DRIVER
3. MAKE UP AND BEAUTY
4. IT , ELECTRONIC & MACHINE
5. ART (PAINTING, DANCE)
6. LIVESTOCK (CHICKEN, FISH, ETC)

30

PEOPLE

MAKING CRAFT

18

PEOPLE

MASSAGE

18

PEOPLE

CATFISH
LIVESTOCK



BASIC NEED EMERGENCY RESPONSE BY AND FOR COMMUNITY





MUTUAL/COLLECTIVE BUSSINESS BY PRODUCING HEALTH- GINGER DRINK

